



SEO Packages

Packages	Bronze	Silver	Gold
Keyword Research	20 Keywords	40 Keywords	80 Keywords
Web Audit (SEO friendliness Analysis, Loading Speed Analysis)	-	✓	✓
Optimization of Title, Description, Keyword & Image alt Meta Tags, Implementation of H1/H2 & Bold tags to Content	Up to 5 Pages	Up to 10 Pages	Up to 20 Pages
XML Sitemap Creation, Submission & Authentication on Google, Yahoo & MSN	✓	✓	✓
Robots.txt Optimization	✓	✓	✓
Manual Directory Submission (Second Month)	100	200	200
Article Writing & Submission (10 Submissions per article each month)	1	1	2
Press Release Writing & Submission (10 Submissions per PR each month)	-	1	1
Social Bookmarks (per Month)	100	200	300
Facebook/Twitter Marketing Campaign (Updates per Month)	-	-	400
Google Analytics Installation	-	✓	✓
Title Tag Optimization	✓	✓	✓
Meta Tags Optimization	✓	✓	✓
Meta Tags/Alt tags Composition	✓	✓	✓
Renaming of Target pages to create Search engine friendly URLs	✓	✓	✓
Adding custom 404 error pages	-	✓	✓
Adding 301 permanent redirect	✓	✓	✓
Image & Hyperlink Optimization	✓	✓	✓
Monthly Ranking & Traffic Reports	-	✓	✓
Monthly Price (Minimum three month commitment)	\$500	\$700	\$900

Please Note: All packages require a minimum 3 month commitment from the client.